



Press release

Showdown at the Bergisel:

Superstar Travis Rice vs. World Champion Peetu Piironen

Billabong Air & Style Innsbruck-Tirol 09/II comes up with a top-class starting field on 05.12.2009 in the Bergisel Stadion: Travis Rice and World Champion Peetu Piironen are part of the comeback of the Big Air Straight Jump/ After Show Party at the location Hafen, Innsbruck

Innsbruck, 16.10.2009 – The change from quarterpipe to Big Air in the Bergisel Stadion made the elite of the snowboard scene curious. Getting a position in the starting field was in great demand but now the 16 pros are confirmed and they will be on parade on 05.12.2009 in Innsbruck. The new setup will challenge the rider a lot: they will start 50 meters above zero; with an inrun of ca. 70 meters and a slope of 45° the rider get on the ground again after 30 meters and an awesome trick. The best jump gives the winner 1.000 points in the Swatch TTR World Tour, the Ring of Glory and the biggest Part of the prize money of € 75.000.

Starting field of the Billabong Air & Style 09/II

Good chances to make the Ring of Glory his own has the Swatch TTR World Tour Champion 2009 and Winner of the second place of the Billabong Air & Style 09 **Peetu Piironen (FIN)**. Again taking part in Innsbruck is his Finnish colleague **Antti Autti** who reached as well the finale at the last Billabong Air & Style and made 4th place. **Torstein Horgmo** from Norway had already good opportunities to win the Air & Style but it was always a near miss. Also taking part of the Scandinavian group: **Mikkel Bang (NOR)**, **Risto Mattila (FIN)**, **Andreas Wiig (NOR)** and **Eero Ettala (FIN)**.



For Austria: **Werner Stock** and **Gigi Rűf. Werner** proofed already in Munich that he can compete with the best. **Gigi** is without a doubt one of the riders with the best style in the international circus and a big name in the USA for quite a time. Germany and Switzerland are represented with one athlete for each: **Elias Elhardt (GER)** and **Iouri Podladtchikov (SUI)** are on top form this season already and they will make sure to reach a position among the best of the best.

The Air & Style Champion of 2006 **Travis Rice (USA)** will return and will celebrate his premiere at the Bergisel. No other rider had such a great influence on snowboarding in the last years like **Travis**. His movie "That's it That's all" inspired people around the world. **Chas Guldemond (USA)** will also start, he could ensure second place at the end of the Swatch TTR World Tour. His overseas competitors are **Seb Toutant (CAN)**, **Pat Moore (USA)** and **Tim Humphreys (USA)**. So all 16 positions are assigned and the fans can look forward for snowboarding at its best.

Date/ location 05.12.2009, Bergisel Stadium Innsbruck

Bands The Hives, K.I.Z.

Accreditation For journalists at the press center on www.air-style.com

Tickets for the event are available on the official homepage www.air-style.com and at selected partners.

Grand stand: 37,00 Euro (plus presale fees)

VIP: 127,00 Euro (plus presale fees)



Official After Show Party in the location Hafen/Innsbruck

An event like the Billabong Air & Style deserves to end duly and this time the place to be is Hafen (translated: Harbour): on three floors you can party and dance.

The crossover legends Clawfinger will remember on the early days of Air & Style – they were one of the first bands in the Bergisel Stadium in 1995. The Swedes will get supported by Lumen from Russia. The tickets cost 15 Euros (plus presale fees). All information and presale offices on www.air-style.com.

For questions:

Air & Style Company GmbH

Neuhauser Straße 10, 6020 Innsbruck

Birgit Landes – birgitl@air-style.com



Billabong Air & Style 09/II, 05.12.2009, Straight Jump

1. Peetu Piironen	FIN	Burton
2. Antti Autti	FIN	Billabong
3. Risto Mattila	FIN	Billabong
4. Werner Stock	AUT	Salomon
5. Seb Toutant	CAN	O'Neil
6. Chas Guldemon	USA	DC
7. Gigi Rűf	AUT	Volcom
8. Travis Rice	NOR	Quicksilver
9. Torstein Horgmo	NOR	DC
10. Tim Humphreys	USA	Flow
11. Elias Elhardt	GER	Rip Curl
12. Mikkel Bang	NOR	Burton
13. Pat Moore	USA	Red Bull
14. Andreas Wiig	NOR	Nitro
15. Iouri Podladtchikov	SUI	Volcom
16. Eero Ettala	FIN	Nitro

