



Press Release

100% snow guaranteed in Bergisel Stadium

Independently from the weather the winter highlight Billabong Air & Style 09/II will take place on 05.12.09/ Best riders line up since years/ The Hives and K.I.Z. will put the heat on spectators/ TV Live-broadcastings all over Europe and via internet live stream

Innsbruck, 27.11.09 – The mild temperatures make working on the giant construction site in the Bergisel Stadium quite comfortable. The snow needed for the biggest stadium kicker in the world is already produced and will be applied to the monstrous steel construction at the beginning of next week. The Swatch TTR 6star Event will happen independently from any weather on Saturday, 05.12.09. Promoter Andrew Hourmont: „The Bergisel Stadium presently is the most snow proof location of the whole alps“.

Contest fever is rising amongst riders

All 16 pro riders competing in the main contest and the 12 rookies are well prepared and very desperate for this season's highlight. Stars like Peetu Piironen, Travis Rice or Pat Moore will have to hold their ground against the strongest riders of the planet.

Legendary The Hives (amongst others known for their unbeatable live performances) and scandal rappers K.I.Z. will take care of the right rhythm. Their Swedish rock and Berlin rap will add to the well known Air & Style atmosphere and turn the Bergisel Stadium into a boiling cauldron.

So the Billabong Air & Style 2009/II with straight jump, top stars and the loudest fans is getting to be the best Air & Style in history!



Live Stream

All of those who cannot make it into the Bergiselstadium won't have to do without the Billabong Air & Style 09/II. The spectacle will be broadcasted live on various TV stations all over Europe and on top of that in the internet. Information on broadcasting times can be found online on www.air-style.com. There the event, including the live performance of The Hives will be broadcasted on 05.12.09 from 7:45 p.m. local time (CET). This stream can easily be integrated into other websites or blogs through this embed code:

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TV airing times

05.12.09: ORF Sport Plus, 8:15 p.m. – 9:30 p.m.

06.12.09: ORF 1, 10:20 a.m. – 10:55a.m.

More airing times will be published on www.air-style.com

Drawing of head to head battles on 04.12. at 1:15 p.m.

The Billabong Air & Style 09/II will run in a head to head format leading to a super final with the best 4 riders. To define the first round fixtures the riders have to draw their opponent. On Friday 04.12.09 at 1:15 p.m. the official and public drawing will take place right in the Sillpark entrance area.

After the drawing journalists get the opportunity to follow the riders into the stadium to interview and watch the training session.





Official press dates:

Friday, 04.12.09 1:15 p.m. – 1:45 p.m. drawing open to public (from 12:45 a.m. public signing session in the new Billabong shop in Sillpark)

Location: Sillpark / entrance area Sillpark (stage)

Friday, 04.12.09 2:30 p.m. – 6:00p.m. training session (accredited press only)

Location: Bergisel Stadium

Saturday, 05.12.09 10 p.m. – 10:30 p.m. winner meets Press (informal press meeting)

Ort: Bergiselstadium/ Press Area

Please find pictures for editorial use (under “press center”) and all important information on www.air-style.com.

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